



GREEN
EARTH
EXPO

A GLOBAL GREEN ALLIANCE, INC. INITIATIVE

FOR IMMEDIATE RELEASE

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P R E S S R E L E A S E

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MARK BAKER, LLC, BUILDER OF FLORIDA'S SHOWCASE GREEN ENVIROHOME, & GLOBAL GREEN ALLIANCE. PRODUCER OF GREEN EARTH EXPO. ANNOUNCE STRATEGIC ALLIANCE

ORLANDO, FLORIDA – FEBRUARY 29, 2008

Mark Baker, LLC, builder of Florida's Showcase Green Envirohome (FSGE) and Global Green Alliance, producer of Green Earth Expo, have announced a Strategic Alliance to join forces at Green Earth Expo 2008. The alliance will allow the two organizations to pursue major green developments together as well as completing the final phases of construction of FSGE.

Green Earth Expo is anticipated to be the world's largest show for sustainable commerce and lifestyles and is expecting 50,000+ attendees and 600+ exhibitors. For the next ten years, Green Earth Expo will be held in Orlando at the Orange County Convention Center, *the nation's greenest*, and one of the largest, convention centers. Green Earth Expo 2008 will take place this year May 14-18.

Green Earth Expo is proud to select the highly-publicized FSGE as the exclusive site-built green home to be showcased at their 2008 Expo. FSGE is a hurricane rebuild which has been seen in USA TODAY on the two-year anniversary of Hurricane Katrina in the article "Home of the Future is Green from Top to Bottom". It has also been seen on FOX News as "The Greenest House In The World".

Green Earth Expo will dedicate prime space, namely "The Envirohome Plaza", for FSGE, the original Envirohome. This area will allow attendees to see some of the most advanced green building techniques, products and technologies available today. A live FSGE video tour/webcast will be running throughout the entire show. Only FSGE Sponsors will be allowed to exhibit in this exclusive Green Earth Expo 2008 location.

Upon completion of construction, which is anticipated to be in April or early May, FSGE will be open to the public for one year. There will be no charge for scheduled FSGE walkthroughs. This initiative will serve as a public educational awareness project to help others mitigate natural disasters, lower insurance, energy and water costs, and sustain the environment.

About Florida's Showcase Green Envirohome

In a period of 11 months, Mark Baker, from the Space Coast of Florida, and his wife, Nonnie Chrystal, from the Gulf Coast of Louisiana, suffered the aftermath of Hurricanes Frances, Jeanne and Katrina. These hurricanes devastated both sides of their families with "complete and total loss" of three homes, including Mark's mother's home in Indialantic, FL, and Nonnie's parents' home and sister's home in New Orleans, LA. After such trauma, Mark, a former member of Greenpeace with 35 years of construction experience, and Nonnie, with 21 years of marketing experience (mostly with Fortune 50 companies), made the decision to create Florida's Showcase Green Envirohome (FSGE). FSGE, a rebuild of Mark's mother's home, is following ~12 major sets of green building guidelines to be the greenest, most hurricane-hardy home possible in order to mitigate the need to ever file another insurance claim again. For more information, please visit www.fsge.net.

About Global Green Alliance

Global Green Alliance (GGA) is a consortium of organizations dedicated to promoting Green and Sustainable commerce and lifestyle. Along with producing the Green Earth Expo, GGA works with governments, businesses, and non-profit organizations to raise environmental awareness and to advance Green and Sustainable practices. For more information, please visit www.globalgreenalliance.com.